

## Account Executive- San Diego, CA

### **About Katz & Associates:**

K&A is a nationally recognized communication consulting firm specializing in stakeholder outreach, public involvement programs, and strategic public relations and media outreach for public and private sector clients. From water and public utilities, to energy, transportation, environmental sustainability to real estate, development, civic issues, policy and quality of life issues, we maintain a firm commitment to providing communication programs that create awareness about key issues that are of critical importance to communities. We help our clients communicate effectively about things that matter.

With locations in Los Angeles, San Francisco and headquarters in San Diego, we serve clients nationwide. We offer competitive compensation and the opportunity to work with a great team of practitioners on important projects.

### **Summary:**

We are looking for a full-time Account Executive to join our office in San Diego. Candidates should have the skills to handle multiple tasks and fast paced projects, prioritize effectively, show initiative, and work well on project teams and with different project managers. We're looking for candidates that have great attention to detail and a command of AP style and English grammar. Proficiency in Microsoft Office is a must. Because most of our clients are government agencies, familiarity with government operations and previous experience at a consulting agency are preferred, but not required. This is a great opportunity to work with some of the industry's leading experts.

### **Essential Duties and Responsibilities:**

- Interact regularly with clients on a strategic and tactical level
- Draft and proofread news releases, newsletter articles, facts sheets, brochures, and other client materials as needed
- Develop, with assistance, public involvement and/or communications plans
- Serve as assistant project manager or project support on assigned projects
- Pitch media stories to relevant news media when applicable
- Manage production of collateral materials, including graphic layout and printing
- Copywriting and content development
- Identify and pursue opportunities to expand client base
- Coordinate special events and public meetings, plan meetings and develop summaries
- Represent clients and projects at meetings, on calls, and in stakeholder interactions
- Other duties as assigned

**Experience/Education:**

- Minimum 2-4-years related experience in public relations, environmental planning, public policy, marketing, communication media or government experience; can be substituted for a graduate degree
- Bachelor's degree in related area required
- Second language proficiency (Spanish) strongly preferred

**Please be sure to include a cover letter with your resume, as well as salary requirements.**

**Skills and Knowledge:**

- Media, government relations, and event planning procedures and industry norms
- Client services and client relations; diplomacy and tact
- Strong familiarity with local political issues and government operations
- Mastery English language, standard rules of grammar and AP style rules
- Problem analysis/solving
- Strategic planning
- Resourcefulness and initiative
- Writing and copywriting
- Proficient in Microsoft Office
- Competent Adobe Suite
- Public speaking and presentation
- Handle multiple tasks and time-management
- Creativity
- Leadership
- Project Management
- Supervision
- Familiarity with LA news media
- Familiarity with LA city government
- Familiarity with public opinion research concepts
- Familiarity with video production processes
- Familiarity of proposal and budget development

**Other Requirements:**

- This position requires 40 hours per week, Monday through Friday, assistance at occasional weekend or evening events may be needed
- Possess valid driver's license, car, registration and insurance
- Some travel may be required

**Physical Demands:**

The physical demands described here are representative of those that must be met by an employee to successfully perform the essential functions of this job. Reasonable accommodations may be made to enable individuals with disabilities to perform essential functions.

While performing duties of this job, the employee is regularly required to use hands, finger, handle or feel, reach with hands and arms, and talk or hear. The employee is frequently required to stand, walk, sit and stoop, kneel, crouch or crawl. The employee is occasionally required to climb or balance, and taste or smell. The employee must regularly lift and/or move up to 10 pounds frequently lift and/or move up to 25 pounds, and occasionally lift/and or move up to 30 pounds. Specific vision abilities required by this job include close vision, depth perception, and ability to adjust focus.

**To Apply:**

All interested candidates should send their resume and cover letter to [careers@katzandassociates.com](mailto:careers@katzandassociates.com). Cover letter should indicate experience and interest in public involvement and outreach programs as well as salary requirements.

*All qualified applicants will receive consideration for employment without regard to race, color, national origin, ancestry, sexual orientation, political affiliation or beliefs, sex, age, physical handicap, medical condition, marital status or pregnancy (as those terms are defined by the California Fair Employment and Housing Act -- Government Code Section 12900-12996), except where such discrimination is based on a bona fide occupational qualification.*